

**Woodall's Searches for America's Favorite 100 Campgrounds & RV Parks
with 75th Anniversary Sweepstakes**

Woodall Publications Corporation, publisher of the most comprehensive and reliable campground directories available, is searching for North America's preferred 100 campgrounds and RV parks through the launch of the "Woodall's Vote for Your Favorite Campground Sweepstakes." Campers will vote for their favorite campground and RV park and be entered to win a Hawaiian cruise. The campground or RV Park with the most votes will also receive a seven-night cruises for two in the Hawaiian Islands, including airfare, to Honolulu.

Privately owned parks will receive signs to promote the contest and a personalized cell pone code for voters to text their entries. The sweepstakes ends on Sept. 15, 2011. The top 100 campgrounds and RV parks will be revealed in November 2011 at the National Association of RV Parks and Campgrounds annual trade show. Campgrounds and RV Parks should encourage campers to submit entries at www.woodalls.com/myfavoritecampground, or by texting the park's personal cell phone code.

"Woodall's has been awarding our top rated parks for years, but the sweepstakes gives directory users a chance to get more involved and tell us what they think about their favorite parks," said Joe Daquino, senior vice president and publisher, Affinity Media, the parent company for Woodall's Publications. "We look forward to receiving America's feedback and feel it will provide campgrounds and parks with another source of recognition for the high-quality services and amenities they offer."

The sweepstakes launches in conjunction with the release of the 2011 *Woodall's North American Campground Directory* commemorative edition, which is now available at bookstores, RV dealers, Camping World stores, and online. The directory includes full-color state and provincial travel maps, GPS coordinates and physical addresses on select listings and "One Tank Trip" ideas, among other resourceful information for campers. 2011 also marks the first year advertisers are able to incorporate four-color process in the listing section advertisements in the Woodall's Directories.

Trusted as the industry leader for RV and camping information since 1935, Woodall's continues to meet the needs of today's RVers with its trusted dual-rating system, comprehensive listings and informative editorial. The 2011 directory contains ratings of more than 8000 privately owned and 6000 public parks across North America, ensuring RVers find the most enjoyable and appropriate site for their individual travel plans. New in 2011, Woodall's worked with the National Association of RV Parks and Campgrounds and the Leave No Trace program to identify "green" parks that strive to meet environmentally friendly criteria.

Woodall's is the official directory of the Family Motor Coach Association, Family Campers and RVers, Camp Club USA, and Camping World President's Club. Escapees Full Timers Club and the National Association of RV Parks and Campgrounds are also partners with Woodall's, while *Camping Life* is its family camping magazine. Woodall Publications is part of Affinity Media, a division of Affinity, the nation's largest provider of outdoor recreation clubs, services, media and events.

To purchase or receive more information on Woodall's and its publications, call 800-323-9076 or visit www.woodalls.com.