

# Print Advertising Rates 2019

Digital Edition Options  
Link your ad for \$35!

| Premium | Early Bird<br><i>(sign by Aug. 22)</i> | Member Rate | Non-Member Rate |
|---------|--|-------------|-----------------|
|---------|--|-------------|-----------------|

|              |         |         |         |
|--------------|---------|---------|---------|
| Back Cover   | \$4,280 | \$5,032 | \$5,788 |
| Inside Cover | \$3,584 | \$4,216 | \$4,848 |
| Inside Back  | \$3,260 | \$3,832 | \$4,408 |

| 4-Color | Early Bird<br><i>(sign by Aug. 22)</i> | Member Rate | Non-Member Rate |
|---------|--|-------------|-----------------|
|---------|--|-------------|-----------------|

|               |         |         |         |
|---------------|---------|---------|---------|
| 2-Page Spread | \$4,432 | \$5,212 | \$5,996 |
| Full Page     | \$2,606 | \$3,060 | \$3,520 |
| 2/3 Page      | \$1,744 | \$2,048 | \$2,396 |
| 1/2 Page      | \$1,448 | \$1,704 | \$1,960 |
| 1/3 Page      | \$1,016 | \$1,196 | \$1,376 |
| 1/8 Page*     | \$636   | \$748   | \$860   |

| B & W | Early Bird<br><i>(sign by Aug. 22)</i> | Member Rate | Non-Member Rate |
|-------|--|-------------|-----------------|
|-------|--|-------------|-----------------|

|           |         |         |         |
|-----------|---------|---------|---------|
| Full Page | \$2,168 | \$2,548 | \$2,932 |
| 2/3 Page  | \$1,452 | \$1,708 | \$1,964 |
| 1/2 Page  | \$920   | \$940   | \$1,632 |
| 1/3 Page  | \$848   | \$996   | \$1,148 |
| 1/8 Page* | \$537   | \$624   | \$720   |

Display Advertising Deadline is October 10, 2018

Join the Pennsylvania Recreation Vehicle and Camping Association and save on this advertising buy.

RESERVE YOUR SPACE TODAY!

Call Megan at the PA Recreation Vehicle and Camping Association: (888) 303-2887 or email [megan@prvca.org](mailto:megan@prvca.org)

| Ad Sizes                     | Width  | Height  |
|------------------------------|--------|---------|
| Two page Spread<br>16" x 10" | 16"    | 10"     |
| Full Page<br>7 1/2" x 10"    | 7 1/2" | 10"     |
| 2/3 Page v<br>4 5/8" x 10"   | 4 5/8" | 10"     |
| 2 pg spread                  | 16"    | 10"     |
| Full page                    | 7 1/2" | 10"     |
| 2/3 page                     | 4 5/8" | 10"     |
| 1/2 page                     | 7 1/2" | 4 7/8"  |
| 1/3 page                     | 4 5/8" | 4 7/8"  |
| 1/8 page                     | 3 1/2" | 2"      |
| Trim size                    | 8 3/8" | 10 7/8" |