

# 2017 SPONSORSHIPS

Please return form to [megan@prvca.org](mailto:megan@prvca.org) or fax to 717-303-0297.

NOTE: Sponsors from previous year, get the first right of refusal. Only exhibitors may sponsor items.

COMPANY NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

## RV GIVEAWAY

### Public Days Only

Giveaway unit on display at show. Attendees register to win on-site or via WGAL8. Winner announced on WGAL Tuesday after the show. Sponsor receives promotion on PRVCA website, WGAL website, Show Program, television commercial promoting giveaway, signage and video board at show. Attendee registration information used for show advertising only. Sponsor does NOT receive registrants' information.

**RV Giveaway**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details) .

## SEMINAR ROOMS

Sponsor the seminar rooms and the doors will receive signage with your logo or artwork. Your name/logo will appear on the program map (for example, the Champions Club will be listed as "Your Company Name Champion's Club"). Seminar Rooms: Champions Club, Power Play Room, Green Room, Press Room, Locker Room A.

### Education Day and Industry Day (Monday and Tuesday)

**\$550**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

### Public Days

**\$2,200**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

### Want to sponsor BOTH Industry and Public Day seminar rooms?

**\$2,475**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## LOWER LEVEL GIANT CENTER BANNERS

### Industry & Public Days

Hang your banner around the top of the stadium seating inside the GIANT Center to be seen by attendees shopping on the lower level. Banner specs: Maximum size 96"x48" and must have grommets or ties suitable for hanging.

**\$220**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## PERIMETER BANNERS

### Industry & Public Days

Hang your banner on the show fence (signs must face in, towards the show).

Banner specs: Maximum size 42"x120", made from material with 40% flow-through and must have grommets or ties suitable for hanging.

**\$220**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## VIDEO BOARDS

### Industry & Public Days

One large overhead area board with multiple smaller screens in strategic locations around the arena enables attendees to see your message on a continuous loop.

### Video Board

Image specs: 1920 x 1080 pixels, 300 dpi

**\$110 per day.** Please select the day(s) you wish to sponsor.

**Mon.**  **Tues.**  **Wed.**  **Thurs.**  **Fri.**  **Sat.**  **Sun.**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

### Concourse Ribbon Loop

Video ribbon loops around the concourse in a continuous circle. Contact [megan@prvca.org](mailto:megan@prvca.org) for image specs.

**\$825 per day.** Please select the day(s) you wish to sponsor.

**Mon.**  **Tues.**  **Wed.**  **Thurs.**  **Fri.**  **Sat.**  **Sun.**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

### Circular Ribbon under Video Board

Ribbon runs in a continuous loop around the large overhead video board. Contact [megan@prvca.org](mailto:megan@prvca.org) for image specs.

**\$165 per day.** Please select the day(s) you wish to sponsor.

**Mon.**  **Tues.**  **Wed.**  **Thurs.**  **Fri.**  **Sat.**  **Sun.**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## PDI Training with Gary Bunzer

### Education & Dealer Day

Training by industry expert Gary Bunzer. Added benefit: Sponsorship will be noted on the Event Listing on new mobile app. Please provide a 640x240 pixel logo to [megan@prvca.org](mailto:megan@prvca.org)

**\$550**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## Distributor Showcase

### Industry Day

Seminar perfect for dealers and campgrounds looking for the latest products, services and store tips. Added benefit: Sponsorship will be noted on the Event Listing on new mobile app. Please provide a 640x240 pixel logo to [megan@prvca.org](mailto:megan@prvca.org)

**\$275**

**\$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## PICNIC TABLE UMBRELLAS

Sponsor up to 12 umbrellas (company logo may be on umbrella). Umbrellas may be dropped off at the PennState Expo desk during the show (Located at the back of Giant Center.)

**Provide Umbrella**

**Quantity** \_\_\_\_\_

## WELCOME DINNER at ANTIQUE AUTO MUSEUM *(Monday)*

Added benefit: Sponsorship will be noted on the Event listing on new mobile app. Please provide a 640x240 pixel logo to [megan@prvca.org](mailto:megan@prvca.org)

- \$550** Dinner (maximum of 6 sponsors)
  - \$660** Photographs for Meet & Greet
  - \$660** Footballs for Meet & Greet
  - \$660** Mini Helmets for Meet & Greet
  - \$825** Hors d'oeuvres
  - \$825** wine/beer drink ticket (one RV manufacturer)
  - \$825** wine/beer drink ticket (one booth vendor)
  - Giveaway Items** Gifts for the first 200 Welcome Dinner attendees (items must be approved by PRVCA)
  - \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).
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## BAGS

Sponsor provides eco-friendly (reusable grocery bag style) bags for attendees to pick up at entrances to the show. Please select the day(s) you wish to sponsor. If your first choice is taken, you will be notified and given the opportunity to choose a different selection. NOTE: Bag must include "America's Largest RV Show" with the 2018 dates "September 12 - 16, 2018" in lettering at least 1.5" in height. If bag is two-sided, the information must be placed on both sides. Artwork must be approved by PRVCA before printing. Please contact PRVCA by July 28th.

**Industry Day** - Please indicate which day you wish to sponsor:

- \$330** Tues. (Quantity 1,500)
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

**Public Days** - One manufacturer and one booth vendor sponsor per day.

**Manufacturer or Dealer**, please indicate which day you wish to sponsor:

- \$330** Wed. (Quantity 2,000) Does not include price of bags.
- \$330** Thur. (Quantity 2,000) Does not include price of bags.
- \$330** Fri. (Quantity 2,000) Does not include price of bags.
- \$330** Sat. (Quantity 2,000) Does not include price of bags.
- \$330** Sun. (Quantity 2,000) Does not include price of bags.
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details)

**Booth Vendor**, please indicate which day you wish to sponsor:

- \$330** Wed. (Quantity 2,000) Does not include price of bags.
  - \$330** Thur. (Quantity 2,000) Does not include price of bags.
  - \$330** Fri. (Quantity 2,000) Does not include price of bags.
  - \$330** Sat. (Quantity 2,000) Does not include price of bags.
  - \$330** Sun. (Quantity 2,000) Does not include price of bags.
  - \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).
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## COFFEE

### **Industry Day**

Coffee is located at the Registration Tent and the Show Office

- \$275**
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

## GOLF CARTS

Provide transportation around the show and into parking lots. Golf Cart Taxis travel to and from individual exhibits, the entrances to the GIANT Center and parking lot.

- \$275** for logo - 2 carts
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  - \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).
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## PRESS LOUNGE

Treat the press attending the show to snacks and beverages.

**\$165** per day. Please select the day(s) you wish to sponsor:

- Tues.**  **Wed.**  **Thurs.**  **Fri.**  **Sat.**  **Sun.**
  - \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).
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## MOBILE APP

America's Largest RV Show will now have a mobile app allowing attendees and exhibitors access to seminar schedules, handouts, interactive maps, venue information, exhibitor information and much more. It's free to download.

### **Rotating Banner**

An interactive sponsor banner is located at the bottom of the main menu screen. As users are browsing the app, the ad gets a lot of screen time. Clicking on the banner ad directs users to a sponsor page with a customizable image, name and description and a "More Info" link to additional information - a PDF or webpage.

Please provide to [megan@prvca.org](mailto:megan@prvca.org):

- 600x110 pixels
- Image and description for sponsor page
- Sponsor website URL or sponsor details in PDF (max 3 pages)

**\$275**

- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

### **Sponsor Module**

Be listed in the sponsor module. A user perusing this list can see thumbnail logos, with links to sponsor information.

Please provide:

- Large image: 640x240 pixels
- thumbnail logo: 120x150 pixels

**\$85**

Sponsoring another event or item? Be a part of the sponsor module for just \$50. Just select the upgrade option under your sponsorship request.

Note: One listing in the sponsor module per company.

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## LANYARDS

Supply Lanyard for attendees' name badges.

- I will provide lanyards.

Quantity: \_\_\_\_\_

- I will ship them to PRVCA (4000 Trindle Rd., Camp Hill, PA 17011)

- I will drop them off at the Registration Tent during the Show.

**TENT**

Sponsor the tents located at the ticket sales locations. You can either provide a 10'x10' tent (which can include your company logo/information) or sponsor a rented tent which will include a vinyl decal of your company's logo.

If you are providing your own tent, it will need to be dropped off at the Show Office (located inside the GIANT Center) by Tuesday, September 12th or make other arrangements by emailing megan@prvca.org. Please contact PRVCA by July 6th.

If you are sponsoring a rented tent, email logo/artwork to megan@prvca.org. Dimensions of artwork can be either 5'w x 2'5"h or 2'5" diameter circle. Please contact PRVCA by August 4th.

**North/Golf Cart Ticket Sales Tent**

- Provide Tent** I will provide a company 10'x10' tent
- \$550** I would like to sponsor a rented tent which will include a vinyl decal of our company logo.
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

**West Ticket Sales Tent**

- Provide Tent** I will provide a company 10'x10' tent
- \$550** I would like to sponsor a rented tent which will include a vinyl decal of our company logo.
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

**Saturday Ticket Sales Tent**

- Provide Tent** I will provide a company 10'x10' tent
- \$550** I would like to sponsor a rented tent which will include a vinyl decal of our company logo.
- \$50** I would like to upgrade my sponsorship with the mobile app sponsor module (see page 3 for details).

**OUTDOOR DIRECTIONAL SIGNS**

These outdoor floor decals will point people to your display. You can add your logo to the floor decal at no extra charge. Decals are limited to one sponsor per aisle.

- \$800** 1 set of 16 signs
- \$800** 1 set of 16 signs
- \$800** 1 set of 16 signs

**EMAILS**

Send an email to show exhibitors  
 **\$250** per email

**BENEFITS**

**Recognition in the Show Program**

Your logo will be included in a special Sponsorship Thank You section of the Show Program.

**Personalized Thank You on the Giant Center Video Boards**

One large overhead arena board with multiple smaller screens in strategic locations around the arena enables attendees to see your message on a continuous loop.

**Website Recognition**

Sponsors will receive a banner ad on the PRVCA website.

**Signage at the Sponsored Site**

For those sponsors whose sponsored item does not consist of a banner or poster, signage will be provided at the event or location of the sponsored item.

**Email Blasts**

An email blast containing valuable show information will be sent to the industry and public attendees with a logo and link to your company.

**All Show exhibitors are eligible to be a sponsor.**

Not exhibiting?

You can sponsor an education event if you are a PRVCA member.

**PAYMENT**

**COMPANY NAME:** \_\_\_\_\_ **CONTACT NAME:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **AMOUNT:** \_\_\_\_\_

Check payable to PRVCA  Visa  Discover  MasterCard **WE DO NOT ACCEPT AMERICAN EXPRESS**

**CARD NUMBER:** \_\_\_\_\_ **EXPIRATION DATE:** \_\_\_\_\_

**3 DIGIT SECURITY NUMBER:** \_\_\_\_\_ **NAME ON CARD:** \_\_\_\_\_