



PMTA
Pennsylvania Motor Truck Association
ONLINE BUYERS GUIDE

The Pennsylvania Motor Truck Association (PMTA) is part of a national integrated network of trucking associations and affiliates. PMTA identifies the key issues that impact the trucking industry and fight to preserve and strengthen the trucking industry and its jobs in each of the 67 counties and 2,567 municipalities in Pennsylvania, and with our elected officials in Harrisburg and Washington, D.C. PMTA also provide an array of tangible business services to members, delivering education and awareness programs, up-to-the-minute industry news and trends, and money saving services.

ADVERTISING OPPORTUNITY

The PMTA is offering the opportunity to advertise in the Online Buyers Guide. Advertisers will greatly benefit from having a presence in a specialized guide distributed directly to members of the trucking industry.

- First resource that everyone in the trucking industry turns to when they are looking to purchase any products or services
- Readily available on the PMTA's website
- Emailed to Members of the Association
- Emailed to attendees of the PMTA Convention

The PMTA Online Buyers Guide is the single best way for you to enhance your image and keep your name in front of all the key decision makers throughout the trucking industry.



PMTA ONLINE BUYERS GUIDE AD POSITIONING

The PMTA Online Buyers Guide has a user-friendly format that makes it easy for consumers and suppliers of the trucking industry to come together for products and services otherwise hard to locate.



Complete Listing - \$595

Complete Listings consist of the company name, address, phone number, email, brief description, company logo, and a link to the company website.

Priority Listing - \$1,150

Priority Listings have all the benefits of the Complete Listing, but guarantee a spot on the first page that will appear ahead of all other listings.

Spotlight Listing Ad - \$2,195

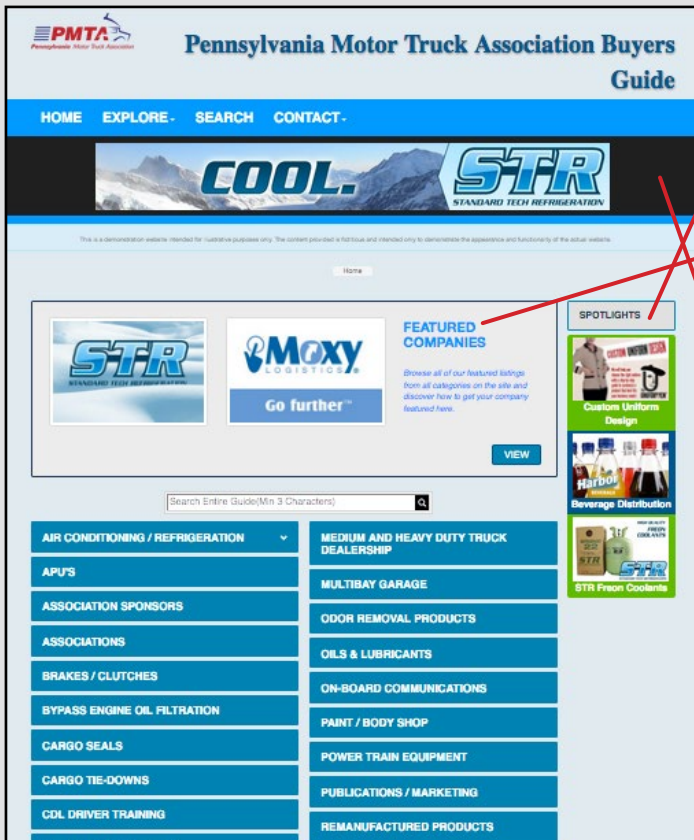
The Spotlight Listing Ad, positioned on the Buyers Guide home page, highlights your company or products.

Featured Company - \$4,250

Featured Companies are positioned at the center of the Buyers Guide home page and all click-through pages to catch the attention of potential buyers. Space is limited.

Banner Ads - \$7,500

Banner Ads are placed at the top and bottom of the Buyers Guide home page and all click-through pages to ensure your message will be noticed throughout the website. Space is limited.



* Company names, logos, addresses, etc. are for illustrative purposes only.

PMTA ONLINE BUYERS GUIDE CATEGORIES

Air Conditioning/Refrigeration

APU's

Association Sponsors

Associations

Brakes/Clutches

Bypass Engine Oil Filtration

Cargo Seals

Cargo Tie-Downs

CDL Driver Training

Cell Phone Head Sets

Chrome Supplies

Consultants

Crash Investigations & Reconstructions

Driveaway/Transportation

Employee Services

Engines

Escort/Pilot Car

FHWA Inspections

Financial Services

Freight Brokerage

Fuel

GPS Tracking Devices

Health & Wellness

Industrial Cleaning

Legal Services

Light & Medium Duty Truck Dealers & Services

Log Auditing

Medium & Heavy Duty Truck Dealership

Multibay Garage

Odor Removal Products

Oils & Lubricants

On-Board Communications

Paint/Body Shop

Power Train Equipment

Publications/Marketing

Remanufactured Products

Safety

Salvage

Services

Staffing Truck Drivers

Suspension Equipment

Tarps/Covers

Temporary Truck Drivers

Tire - Tube Mfg/Service

Title Processing

Towing/Recovery

Tractor Security Locks

Trailers

Truck Drivers

Trucks/Trucking

Vehicle Graphics

Wellness, Safety Programs & Training

Wheel Polishing